

By: *Sharris Wilson*
Media Writing-Illinois State University



News Release

FOR IMMEDIATE RELEASE
May 5, 2007

FOR MORE INFORMATION:
Michael Flanigan
General Manager
(309) 452-7400
mflanigan@thealamoii.com

Alamo II to host “Redbird Days”

NORMAL, Ill.—The Alamo II bookstore announced today the hosting of a new event, “Redbird Days,” for Illinois State University’s Fall 2007 semester. The event will welcome students back to campus during ISU’s scheduled move-in days of August 16-19, 2007. The four day event will take place during the hours of 11 a.m. and 7 p.m. during the store’s extended hours.

Food, games, giveaways and karaoke are just some of the activities that will take place at the Alamo II. There will be a bean bag tournament that will take place on Friday August 17 and a 3-point shootout contest to be held on Saturday August 18, but times are yet to be determined.

Assistant manager, Larry Ernat, hopes to provide the students with a warm welcome to campus and make the back-to-school transition a little more relaxing.

--more--

“The store is so busy with the high volume of students that we wanted to make the experience a little less hectic for everyone,” Ernat said. “We wanted to do something to show all of the things that the store has to offer and hopefully students will remember to come back for whatever they need.”

Each day there will be free food provided by a different restaurant located in downtown Normal including: Micheleo’s Pizza, Jimmy John’s sub sandwiches, and Emack & Bolio’s ice cream. Food and giveaways will begin each day at 11 a.m. and will last until supplies are gone.

###