

“Designer Indulgence Without the Guilt”

Fashion is different things to different people--to The Ladies, it is a state of mind and self-expression, but shouldn't break your piggy bank. Magazines, blogs, and newspapers are constantly writing about fashions for less today so that women don't have to stifle their fabulousity during these economic times [aka looking like a million on a hundred dollar budget!]. The lovely ladies at Borrow A Dress Couture have taken this concept and added an innovative spin; a boutique that is NEW, dresses that are NOW, for women in the KNOW. The designer couture is the hottest of the season and can be yours to rent for the night a la Cinderella-style or to purchase for a "happily ever after" ending. The leasing prices, starting at \$35, will leave you with money in your pocket without ever shortchanging your look. Sizes range from 0-18 and the boutique also carries maternity dresses.

Borrow A Dress Couture will have its grand opening on June 6th so stay tuned to our blog to make sure you don't miss all the juicy details for the event. BADC will be opening their doors just in time to give all of you fashionistas and style mavens a chance to find the perfect look for all of your summer events and beyond!

